

CityscapeGlobal

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INVESTOR BROCHURE 2024

SAUDI ARABIA'S LARGEST SHOWCASE OF
REAL ESTATE INVESTMENT OPPORTUNITIES

**11-14 November
2024**

Riyadh Exhibition
& Convention
Center

Malham,
Kingdom of Saudi
Arabia

cityscapeglobal.com



#CSGlobalKSA #CityscapeGlobal

Why Participate?



The largest property event of its kind in the world

Deal-Closing Opportunities

Leverage the investor program with matchmaking, exclusive sessions, and invite-only networking events at Cityscape Global. It's where industry deals and collaborations begin and conclude. Seize the opportunity to finalize deals and negotiate contracts in this environment.

Government and Industry Support

Cityscape Global allows you to connect with government bodies and industry associations. Build key relationships with municipalities and governments for impactful city projects.

Access to Local and Global Network

Cityscape Global attracts a diverse audience of real estate professionals, investors, developers, and industry experts from around the world. It offers a platform to invest into the globe's real estate and property markets all under one roof.

The Largest Giga Projects & Government Enterprises and more will be exhibiting



ACCESS THESE EXCLUSIVE OPPORTUNITIES...

Executive Investor Matchmaking

Bespoke networking 1-on-1 meetings program, connecting you directly with key stakeholders

VIP Investor Lounge

Access to a unique space onsite for members of the program to meet, relax, and attend talks

Invite-only Keynote Talks & Panels

Gain insights on the most prominent opportunities on the horizon, and from investors as they share their journey of investing in Saudi Arabia

Gala Dinners

Network at our exclusive evening events after the show

Giga Project Tours

VIP guided tours of giga projects and development sites

Groundbreaking Transactions

\$30
Billion Deals

Announced
at Cityscape
Global



Cityscape Riyadh was very helpful for institutional investors like us who are looking to understand the future real estate landscape of Saudi Arabia.

We were able to establish credible relationships with many of the key team members across some of the major developers and look forward to the future opportunities these relationships will bring.



Ashil Patel,

Vice President Portfolio Management,
Brookfield Asset Management

Cityscape Global made a grand entrance into Saudi Arabia, unveiling projects

valued at over \$18.3 billion

on the show's opening day.



National Housing Company
\$11.2 billion



Roshn
\$2.05 billion



Makkiyoon Urban
Developers
\$1.6 billion



Retal Urban
Development
\$1.3 billion



King Salman Park
Foundation
\$1.06 billion



MASAR
\$1.06 billion

2023 HIGHLIGHTS

Record-breaking achievements at the largest property event of its kind

160,000+ attendance across four days
170+ countries represented by attendees and exhibitors
11,000+ international investors and property experts



\$30 billion in transactions and projects launched
(*\$1.624tr, 2022 World Economic Forum)
\$8 billion generated towards the economy,
which represents 0.5% of the national GDP
\$220 million immediate economic impact on Saudi Arabia

“This is the biggest property conference in the world... Cityscape has knocked it out of the park.”

David Grover,
Group CEO, ROSHN

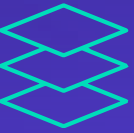
Attendees visited Cityscape Global to:



Promote real estate services



See a particular project launch



See the GIGA projects



Make an on-site transaction

2024 INSTITUTIONAL INVESTORS' FORUM

Invite-Only

30+ Speakers

200+ Institutional Investors Attending

4 Days Networking

Day 1 November 11 – Global Investment Strategies	Day 2 November 12 - Regional Investment Outlook	Day 3 November 13 – Off-site Activities	Day 4 November 14 – Off-site Activities
<ul style="list-style-type: none">• Investor Success Spotlight & Mixed-use Real Estate Investments• ESG & Alternative Investments• VIP Exhibition Tour & Gala Dinner	<ul style="list-style-type: none">• Hospitality & Entertainment Outlook• Emerging Markets & Investment Hotspots• Q&A Sessions with KSA Giga Projects	<ul style="list-style-type: none">• Tailored Site Visits with KSA Giga Projects• Investor Lounge Meetings & Bespoke Matchmaking Sessions• Networking Reception	<ul style="list-style-type: none">• Brunch Briefing & Investor Lounge Meetings with Developers & Financiers• Tailored Site Visits• Chairman’s Cocktail

SELECT SPEAKERS FROM LAST YEAR’S INVESTORS’ FORUM



Jad Ellawn
Managing Partner & Regional Head of Middle East
Brookfield Asset Management



Bill Walton
Managing Member
Rockpoint



Dong Hun Jang
Senior Advisor
Yulchon LLC



Rebecca McLaughlin-Eastham
CEO
RME Media



Will Robson
Global Head of Real Estate Solutions Research
MSCI



Dag Detter
Principal
Detter & Co



Amr Elhamy
CEO
The Sovereign Fund of Egypt

2024 NEW SECTOR DEVELOPMENT

1. Stadiums & Attractions



2. Hotels & Developers



Some of the world's biggest development companies will unveil new projects, including:



3. Sustainable Smart Buildings



4. Smart Cities



Being at the event enables **first-hand deal-closing opportunities.**

37 projects from outside the Middle East were unveiled at CSG 2023.

EMPHASIS ON INTERNATIONAL INVESTMENT OPPORTUNITIES

Last year unveiled 37 international projects from Europe, South America, Asia, and beyond. In 2024 we're expecting even more foreign direct/indirect investment.

Sectors:

Commercial

Giga Projects

Hospitality

Office/Warehouse

Residential

Industrial

Land/Agricultural Land



Hefei Minya Centre, **China**
5-star hotel, plus boutique shops and shopping center



Nafs Koro, **Turkey**
A project on a land area of 26,000 square meters and a total of 9 blocks and 202 residential units and 10 commercial units



Heathside Apartments, **London, UK**
New studios, 1 and 2 bedroom apartments in a landmark regeneration development

2023 LOCAL PROJECTS UNVEILED

Last year \$18.3bn's worth of projects were unveiled.



**Makkiyoon Urban Developers' Boulevard
Makkah Project, Riyadh, KSA**

\$1.6bn.

Consists of administrative, commercial,
residential and hotel space.



**ROSHN & China Harbour Engineering
Company Collab, Riyadh, KSA**

\$1.6bn.

Building residential villa units at SEDRA &
WAREFA developments.



Khuzman Sports City, Riyadh, KSA

One of three projects announced by NHC
worth \$11bn.

Featuring outdoor and indoor state of the art
sports facilities, in addition to a commercial
plaza containing restaurants and cafes.

INVESTMENT OPPORTUNITIES IN SAUDI ARABIA



Vision 2030 is set to diversify the country's economy, culture and society.

The Kingdom is promoting foreign direct investment to help support the Vision and enhance the already growing economy in the country.

Saudi Arabia offers a vast opportunity of direct and indirect investments in the real estate, property development and private finance sectors. The Kingdom provides a unique opportunity to be part of an innovative and forward thinking vision at the forefront of the GCC.

1.5m

Housing units to be built
by 2030

1.2bn m²

built-up area
expected to be developed by 2030

\$40bn

tourism direct economic
impact in 2023

5000

active construction projects

Key Projects

Expo 2030, 2034 World Cup, 2029 Asia Winter Games, and numerous industry changing sports developments such as Football, Tennis, & Golf

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Contact our team today for more information:



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