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FROM MIAMI TO RIYADH, ARX CREATIVE WILL INSPIRE INNOVATION AT CITYSCAPE GLOBAL 2024

Miami, FL— [October 2024]—ArX Creative, the trailblazer in digital visualization and marketing solutions for the global real estate market, is set to bring its pioneering approach to architectural storytelling to Cityscape Global 2024 in Riyadh. From November 11 to 14, 2024, ArX Creative will showcase its cutting-edge approach, technology, and expertise in transforming visions into reality at this influential event.

ArX Creative's CEO Gonzalo Navarro, a visionary in digital experiences and immersive marketing, will share insights and strategies that are shaping the future of real estate marketing and digital innovation in two sessions:

- **Marketing Mastery: Building Momentum Through Buzz Creation**
Date: Tuesday, November 12th
Time: 17:45 – 18:30
Location: Asset Horizon Stage

Gonzalo will dive into the importance of images when creating a buzz and building momentum and unpack the secrets behind some of the most successful campaigns in real estate.

- **From Pixels into Powerhouses: The Future of Esports****
Date: Thursday, November 14th
Time: 14:10 – 14:55
Location: Stadiums & Mega Events Stage

As Saudi Arabia gets ready for Vision 2030 and for the Soccer World Cup 2024, attendees will learn about the connection of architectural visualization and technology with how virtual spaces become the new playgrounds for sports giants and mega-events, turning pixels into thriving powerhouses.

"Cityscape Global is an unparalleled opportunity for thought leaders, innovators, and industry visionaries to come together and shape the future of real estate and digital experiences. We are excited to contribute our expertise and be a part of the dialogue," said Gonzalo Navarro, CEO of ArX Creative.

Cityscape Global 2024 will be held in Riyadh, Saudi Arabia from November 11 to 14, providing a dynamic platform for networking, innovation, and collaboration among global real estate leaders, developers, and tech innovators. ArX Creative is honored to engage with this vibrant community and share insights that redefine the digital landscape.

For more information about ArX Creative please visit www.arxcreative.com and for their role at Cityscape Global 2024, please visit [ArX Creative in Cityscape Global 2024](#).

About ArX Creative

ArX Creative is an industry leader in digital visualization and marketing, delivering state-of-the-art experiences through cutting-edge renderings, animations, and virtual technology. From concept to execution, ArX transforms architectural visions into dynamic realities, helping the real estate industry around the globe showcase their projects, uplift their brands, and achieve their business goals.